



## Peak District Challenge... Walk, Jog, or Run it 6 – 7 July 2024

### SHORT COPY

Take on the fabulous Peak District as a walk, jog or a run, and you'll get the famous 'Ultra Challenge' support & hospitality all the way – enabling you to push yourself further. From the Bakewell basecamp the full 100 km challenge heads out past Chatsworth House, and on through varied terrain on a figure of 8 route with some stunning views. With half, quarter & 10 mile challenge options also available, plus optional camping packages at basecamp – there's an unforgettable Ultra Challenge weekend for everyone! As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations! Head to the Ultra Challenge page to find out full details of prices and to sign up: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].

### LONG COPY

Over 2,000 adventures will take on the fabulous Peak District as a walk, jog or a run, and all will receive the famous 'Ultra Challenge' support & hospitality all the way – which enables you to push yourself further and achieve something really special! From the Bakewell basecamp the full 100 km challenge heads out past Chatsworth House, and on through varied terrain on a figure of 8 route with a few testing climbs, and some stunning views. With half (~50km), quarter (~25km) & 10 mile challenge options also available, plus optional camping packages at basecamp – there's an unforgettable Ultra Challenge weekend for everyone in the Peaks!

This event is part of the Ultra Challenge Series – 16 great events where you can walk, jog or run your chosen distance in the UK's most iconic locations!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement. As [YOUR CHARITY NAME] are an official partner on this event, you get a [25% / 50%] discount on the 'Full Sponsorship' registration fee when signing up to support us.

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#### SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get [25% / 50%] off the standard reg fee below
  - **100km:** Normal Reg Fee £40 & Fundraising Target - £575
  - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - **100km:** Reg fee £100 / fundraising target £300
  - **Shorter distances and lower fundraising targets are also available!**
- 3. Own Place Fundraising** – you pay the full cost of the event place - fundraise whatever you can, with no set target or deadline, and there's no event place cost at all to the charity - us!
  - **100km:** £198
  - **Shorter distances and entry fees are also available!**

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [INSERT YOUR LANDING PAGE LINK OR THE EVENT PAGE LINK].



## RUNNERS COPY

Step up and run the fabulous Peak District Challenge. We'll have a major 'Base Camp' hub set-up in idyllic Bakewell, which will include a full range of camping options, car parking, and hospitality & welfare services across the weekend. From the Bakewell basecamp the full 100 km challenge heads out past Chatsworth House, and on through varied terrain on a figure of 8 route with a few testing climbs, and some stunning views. With half (~50km), quarter (~25km) & 10 mile challenge options also available, plus optional camping packages at basecamp – there's an unforgettable Ultra Challenge weekend for everyone in the Peaks!

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