



Cotswold Way Challenge... Walk, Jog, or Run it 22-23 June 2024

SHORT COPY

Walk, jog or run our Cotswold Challenge - with some fantastic views en route and tough hills in between! Our base-camp in Cirencester is the hub for a full challenge looped route through the heart of the Cotswolds, which provides a stunning setting for 2,000 adventurers to test themselves. Choose from the full challenge, three-quarter challenge, half challenge, or quarter distance option. We also offer a 10km or 10 mile route as an intro to this challenge. As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

LONG COPY

The magical Cotswold Way provides a stunning setting for a testing challenge - with some fantastic views en route and tough hills in between! Our base-camp in Cirencester is the hub for a full challenge looped route through the heart of the Cotswolds, which provides a stunning setting for 2,000 adventurers to test themselves.

There are rolling hills, villages, the magical Cotswold Way, footpaths & trails, with some fabulous views en route – and a few tough hills in between! You'll get full support & hospitality, including optional university style accommodation at our base-camp. Choose from the full challenge, three-quarter challenge, half challenge, or quarter distance option. We also offer a 10km or 10 mile route as an intro to this challenge

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement. As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get 50% off the standard reg fee below
 - **100km:** Normal Reg Fee £40 & Fundraising Target - £575
 - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **100km:** Reg fee £100 / fundraising target £300
 - **Shorter distances and lower fundraising targets are also available!**
- 3. Own Place Fundraising** – you pay the full cost of the event place - fundraise whatever you can, with no set target or deadline, and there's no event place cost at all to the charity - us!
 - **100km:** £198
 - **Shorter distances and entry fees are also available!**

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [YOUR LANDING PAGE LINK]



RUNNERS COPY

Run the magical Cotswold Way - a stunning setting for a testing challenge. With some fantastic views en route and tough hills in between! Our base-camp in Cirencester is the hub for a full challenge looped route through the heart of the Cotswolds, which provides a stunning setting for 2,000 adventurers to test themselves.

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Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement. As [\[YOUR CHARITY NAME\]](#) are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

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