



## Isle of Wight Challenge ... Walk, Jog, or Run it 4 & 5 May 2024

### SHORT COPY

Walk, jog or run the Isle of Wight's coastal path. Choose from 106km, 50km or 25km distance options, with full hospitality & support, including food, drinks and medics. The route takes you along the spectacular southern cliffs, past the iconic Needles, and up to historic Cowes at the half way stop. For Full Island challengers it's on to the cliffs of Ventnor, and back to our welcome base camp in Chale after an epic 106km journey. As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

### LONG COPY

Great challenges need great settings - and none are better than the Island's coastal path. 2,000 adventurers of all experience levels will walk, jog or run the Isle of Wight Challenge in 2024 - and go all out to push themselves further. You can pick your distance, with 10 mile, quarter, half and the full 106km challenge to choose from!

It's along the spectacular southern cliffs, past the iconic Needles and up to historic Cowes at the half way stop. For Full Island challengers it's on to the cliffs of Ventnor, and back to our welcome Base Camp in Chale after an epic 106km journey. You'll get full support & hospitality all the way, and with half & quarter Island options also - there's an Isle of Wight Challenge for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

#### SIGN UP & FUNDRAISING OPTIONS:

- 1. Full Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place! As we are an official Charity Partner – you get 50% off the standard reg fee below
  - **100km:** Normal Reg Fee £40 & Fundraising Target - £575
  - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
  - **100km:** Reg fee £100 / fundraising target £300
  - **Shorter distances and lower fundraising targets are also available!**
- 3. Own Place Fundraising** – you pay the full cost of the event place - fundraise whatever you can, with no set target or deadline, and there's no event place cost at all to the charity - us!
  - **100km:** £198
  - **Shorter distances and entry fees are also available!**

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [YOUR LANDING PAGE LINK]



## RUNNERS COPY

Great challenges need great settings - and none are better than the Island's coastal path. Join 2,000 challengers on an unforgettable run covering the circumference of the island! You can pick your distance, with 10 mile, quarter, half and the full 106km challenge to choose from!

It's along the spectacular southern cliffs, past the iconic Needles and up to historic Cowes at the half way stop. For Full Island challengers it's on to historic Ventnor, and back to our welcome Base Camp in Chale after an epic 106km journey. You'll get full support & hospitality all the way, and with half & quarter Island options also - there's an Isle of Wight Challenge for everyone!

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the **[YOUR CHARITY NAME]** Ultra Challenge page to find out full details of prices and to sign up: **[YOUR LANDING PAGE LINK]**.

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