



South West Coast 50 Challenge... Walk, Jog, or Run it

3 August 2024

SHORT COPY

Walk, Jog, or Run the 'South West' challenge for 2024 – taking in the first Minehead section of the stunning & famous 630 mile Coastal Path, and with an extensive 'basecamp' in the shadows of the impressive Dunster Castle. Pick your distance, with the full 500km loop, a 25km half challenge, or even the short & sweet Dunster 10km! As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

LONG COPY

Walk, Jog, or Run the 'South West' challenge for 2024 – taking in the first Minehead section of the stunning & famous 630 mile Coastal Path, and with an extensive 'basecamp' in the shadows of the impressive Dunster Castle. You can pick your distance. The full 50 km loop heads over Exmoor with ups & downs and some magnificent views with over 1600 metres of climb. You'll get full support all the way to the finish, and with three 25 km options also, plus a family friendly Dunster 10km event – along with camping options & festival style hospitality at basecamp across the weekend – there's a South West Coast Challenge for everyone!

As [YOUR CHARITY NAME] are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the [YOUR CHARITY NAME] Ultra Challenge page to find out full details of prices and to sign up: [YOUR LANDING PAGE LINK].

SIGN UP & FUNDRAISING OPTIONS:

- 1. Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!
As we are an official Charity Partner – you get 50% off the standard reg fee below
 - **50km:** Reg fee £30 / fundraising target £360
 - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **50km:** Reg fee £75 / fundraising target £225
 - **Shorter distances and lower fundraising targets are also available!**
- 3. Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **10km:** £39 **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: [YOUR LANDING PAGE LINK]



LONG COPY

Run the 'South West' challenge for 2024 – taking in the first Minehead section of the stunning & famous 630 mile Coastal Path, and with an extensive 'basecamp' in the shadows of the impressive Dunster Castle. You can pick your distance. The full 50 km loop heads over Exmoor with ups & downs and some magnificent views with over 1600 metres of climb. You'll get full support all the way to the finish, and with three 25 km options also, plus a family friendly Dunster 10km event – along with camping options & festival style hospitality at basecamp across the weekend – there's a South West Coast Challenge for everyone!

As **[YOUR CHARITY NAME]** are an official partner on this event, you get a 50% discount on the 'Full Sponsorship' registration fee when signing up to support us.

Head to the **[YOUR CHARITY NAME]** Ultra Challenge page to find out full details of prices and to sign up: **[YOUR LANDING PAGE LINK]**.

SIGN UP & FUNDRAISING OPTIONS:

- 1. Charity Sponsorship** – you pay a small registration fee, do lots of fundraising and we cover the cost of your event place!
As we are an official Charity Partner – you get 50% off the standard reg fee below
 - **50km:** Reg fee £30 / fundraising target £360
 - **Shorter distances and lower fundraising targets are also available!**
- 2. Mixed Funding** – pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.
 - **50km:** Reg fee £75 / fundraising target £225
 - **Shorter distances and lower fundraising targets are also available!**
- 3. Self Fund** – you pay the full cost of the event place - fundraise whatever you want, with no set target or deadline, and there's no cost at all to the charity! **10km:** £39 **25km:** £89 **50km:** £139

To sign up or find the full details of this great Challenge, and the full range of Ultra Challenges, click here: **[YOUR LANDING PAGE LINK]**